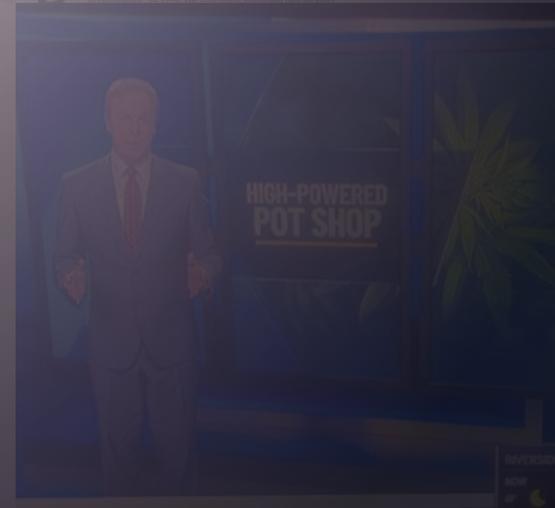
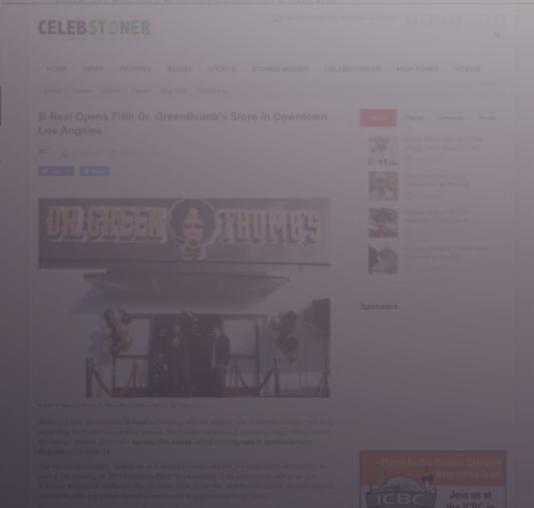
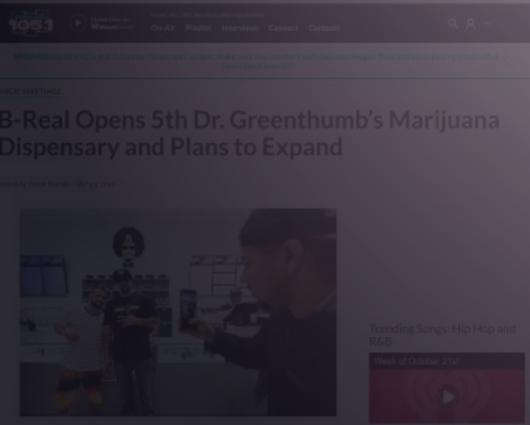


Dr. Greenthumb & Downtown LA Opening Press Coverage 2019



14

PIECES OF COVERAGE:

28.9M

ONLINE READERSHIP:

183K

ESTIMATED COVERAGE VIEWS:

4.9K

SOCIAL SHARES:

54

AVERAGE DOMAIN AUTHORITY:

#DXCLUSIVE: B-Real Just Opened His 5th Dr. Greenthumb's Marijuana Dispensary & Plans To Expand Outside Of California

October 22, 2019 | 12:00 PM
by [Ural Garrett](#)



BReal / Ural Garrett



LOS ANGELES, CA – Somewhere between Los Angeles' Glendale Junction and Lincoln Heights districts stood an impressively long line stretching out into a nearby neighborhood last Friday (October 18). Hundreds of fans were all waiting to be the first to patron **B-Real's** newest Dr. Greenthumb's dispensary location.

The fifth store opening in a little over a year, Dr. Greenthumb's offers the scope of competing retailers like MedMen but more grounded in grassroots cannabis culture than Hollywood hipsters. For B-Real, it's been something that's been a part of his persona since the early days with Cypress Hill to his ongoing venture with the marijuana industry and The Smokebox show on [his BRealTV network](#).

BREAKING NEWS

- Wack 100 Excuses Nipsey Hussle's Murder: "You Supposed To Handle Your Business"
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- Interview: Kash Doll Reveals How An Instagram DM Got Lil Wayne On Her Debut Album
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 - 7 Interview: AZ Talks "Doe Or Die" Anniversary Tees, "Illmatic" Impact & Ending His Music Hiatus
 - 5 Krizz Kaliko Explains Decision To Stay With Strange Music: "It's More Than Business"
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 - 4 Suge Knight Denies Signing Life Rights Over To Ray J
 - 5 Wack 100 Excuses Nipsey Hussle's Murder: "You Supposed To Handle Your Business"
 - 3 Interview: Twista Talks Longevity, "Rhythm + Flow" & Working With Kanye West

(EST.) MONTHLY VISITS: **4.56M**

(EST.) COVERAGE VIEWS: **12.9K**

DOMAIN AUTHORITY: **80**

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OCT 15, 2019





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#POWERHOUSENYC is this Saturday! Doors open at 6pm, make sure you are there early because Megan Thee Stallion is kicking things off at 7pm!! Don't miss it!!

ANGIE MARTINEZ

B-Real Opens 5th Dr. Greenthumb's Marijuana Dispensary and Plans to Expand

posted by Deion Barnes - Oct 23, 2019



Francisco, and most recently, Los Angeles. At the grand opening last Friday, hundreds of cannabis fans formed a long line which extended between LA's Glendale Junction and Lincoln Heights district in support of California's newest location.

The Smokebox show on his BRealTV channel. Marijuana has always been part of his brand since the early days with Cypress Hill. The entrepreneur was an early investor in THC/CBD and even ventured off into media by interviewing iconic legends, cannabis cultivators and connoisseurs on his [BRealTV Youtube Channel](#) (about 10 years old). In an interview, B-Real explained how the idea for the brand name "Dr

(EST.) MONTHLY VISITS: **288K**

(EST.) COVERAGE VIEWS: **1.41K**

DOMAIN AUTHORITY: **65**

Trending Songs: Hip Hop and R&B



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B-Real Opens Latest Dispensary in Downtown Los Angeles, California

by [Benjamin M. Adams](#) | October 22, 2019



Touis "B-Real" Freese opened up his latest Dr. Greenthumb dispensary in downtown Los Angeles, California with a grand opening

(EST.) MONTHLY VISITS: **24.7K**

(EST.) COVERAGE VIEWS: **1.56K**

DOMAIN AUTHORITY: **43**



32



1



B-Real's New Weed Shop is Ready to Get Insane in the Membrane

PEOPLE | 4 MIN READ

Photo courtesy of Pedro Garcia/BEREALTV

(EST.) MONTHLY VISITS: 405K

(EST.) COVERAGE VIEWS: 64.6K

DOMAIN AUTHORITY: 31



14

OCTOBER 22, 2019 | DANNY KAREL | 8

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The Cypress Hill alum gets real about L.A.'s cannabis culture.

Before B-Real rapped the lyrics “Hello, my name is Dr. Greenthumb” in 1998, the L.A.-born musician had already achieved critical and commercial success as a member of the iconic Grammy-nominated hip-hop group Cypress Hill. The South Gate artist went on to solidify his status as a West Coast hip-hop legend with timeless collaborations and diverse media ventures — his YouTube show, “The Smokebox,” regularly generates hundreds of thousands of views. He’s

Home > News

Cypress Hill's B-Real Opens New Dr. Greenthumb's Cannabis Dispensary In LA



by Yohance Kyles (@HUEYmixwitRILEY) 5 days ***

The store will sell the company's signature INSANE strain and Nipsey Hussle's Marathon OG.

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(AllHipHop News) Louis "B-Real" Freese is going all-in on the burgeoning legal marijuana industry. The Cypress Hill member announced a new Dr. Greenthumb's dispensary in Downtown Los Angeles (2011 Pasadena Blvd).

Dr. Greenthumb's LA shop will house the production facilities for B-Real TV's digital series *The Smokebox*. A live taping of the show will take place during the grand opening with Raymond "Benzino" Scott and Shavarsh "Shavo" Odadjian making appearances.

(EST.) MONTHLY VISITS: **1.23M**

(EST.) COVERAGE VIEWS: **21.4K**

DOMAIN AUTHORITY: **72**

f 🐦
2.1K **1**

ENTERTAINMENT, LIFESTYLE

B Real of Cypress Hill Opens Newest Dr. Greenthumb's in Downtown Los Angeles

10/18/2019 Staff



(EST.) MONTHLY VISITS: 62.5K

(EST.) COVERAGE VIEWS: 23.5K

DOMAIN AUTHORITY: 66



2.3K



Legendary music artist and longtime cannabis aficionado, **B Real of Cypress Hill** has announced the opening of his newest dispensary location of **Dr. Greenthumb's** in the heart of Downtown Los Angeles, CA (2011 Pasadena Blvd., Los Angeles, CA). The Grand Opening today is all day blowout from 8:00am – 10:00pm.

Boasting a sleek, cutting-edge design, Dr. Greenthumb's will house production facilities for popular series **"Smokebox"** which will be hosting a live taping during the opening with **Shavarsh "Shavo" Odadjian** from System Of A Down along other **B-Real TV** favorites which delivers daily news, smoking sessions and cannabis culture.

As B Real states, "We have a lot of history behind us as it relates to music and the pro-legalization movement. It's a



ENTERTAINMENT
Music

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B-Real on Hip-Hop's Ageless Quality

The cofounder of Cypress Hill explains his unique rapping style and how he maintains a busy career

by Nick Huff Barili, **AARP**, December 3, 2019 | Comments: 0



MARK HORTON/WIREIMAGE

Part of the **AARP Hip-Hop at Middle Age** series

En español | Set the picture as you would in the intro sequence of the movie. It goes into your childhood home: What are we hearing, what are we seeing?

As a kid, I spent more time running around in the streets than I did at home, running around aimlessly with my friends and stuff like that, and getting into all sort of mischief, if you will.

But you know, my mother would listen to classic rock and salsa music; she was from Cuba, and so the salsa music came with her. My father would listen to more doo-wop stuff. Music was something that was always close to me. Every night before I knocked out, I turned the radio on and would fall asleep to the music.

What is your first hip-hop memory?

I think it was on 1580 KDAY; it was an AM station, and they were the only ones playing hip-hop music on the radio in Los

(EST.) MONTHLY VISITS:

22M

(EST.) COVERAGE VIEWS:

53K

DOMAIN AUTHORITY:

83



B-Real Opens 5th Dr. Greenthumb's Store in Downtown Los Angeles



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B-Real at opening of new Dr. Greenthumb's store (photo via Ballerstatus)

When Cypress Hill frontman **B-Real** isn't touring with his band or with Prophets of Rage, he's busy expanding his California pot-shop empire. Since legal recreational marijuana

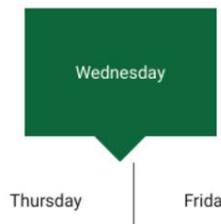
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UPCOMING EVENTS



(EST.) MONTHLY VISITS: 11.1K

(EST.) COVERAGE VIEWS: 1.76K

DOMAIN AUTHORITY: 31

B-Real Opens Fifth Dr. Greenthumb's Store in Downtown Los Angeles

Steve Bloom October 21, 2019

Like 124 Tweet



B-Real at opening of new Dr. Greenthumb's store (photo via Ballerstatus)

When Cypress Hill frontman **B-Real** isn't touring with his band or with Prophets of Rage, he's busy expanding his California pot-shop empire. Since legal recreational marijuana began being sold in the Golden State in 2018, he's **opened five stores, most recently one in downtown Los Angeles** on October 18.

"We have a lot of history behind us as it relates to music and the pro-legalization movement," he said at the opening on 2011 Pasadena Blvd. "It's a blessing to be able to build and grow our business throughout California. We put down roots of our first storefront in Sylmar and serving our community with a premium cannabis experience throughout the West Coast."

Dr. Greenthumb's - named after a Cypress Hill song - five locations are in San Francisco, Sacramento, Sylmar, Eurkea and now L.A. The store menus include his Insane strains, Nipsie Hustle's Marathon OG and various Cookies offerings, including Gary Payton, Cereal Milk and London Poundcake.



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Oct. 22, 2019
- Pro Golfer Matt Every Suspended for Medical-
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(EST.) MONTHLY VISITS: **36.4K**

(EST.) COVERAGE VIEWS: **1.27K**

DOMAIN AUTHORITY: **61**



120



4

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B REAL OF CYPRESS HILL OPENING DR. GREENTHUMB'S DISPENSARY IN DOWNTOWN LA

ELDORADO2452 OCTOBER 18, 2019 0 COMMENTS



Legendary music artist and longtime cannabis aficionado, B Real of Cypress Hill has announced the opening of his newest dispensary location of Dr. Greenthumb's in the heart of Downtown Los Angeles, CA (2011 Pasadena Blvd., Los Angeles, CA). The Grand Opening is slated for Friday, October 18th in an all day blowout from 8:00am – 10:00pm.

Since opening the flagship location in Sylmar, Dr. Greenthumb's has continued their expansion throughout California with locations in Sacramento, San Francisco, and Eureka. Other big announcements such as partnerships with Driven Deliveries, the first publicly cannabis delivery entity along with upcoming openings in Cathedral City, Studio City, Torrance, and San Diego continues to lock down a growing presence throughout the West Coast. The newest location in Downtown Los Angeles will serve their audience of dedicated Angelenos in the heart of the city. The launch event will be open to the public featuring a notable line-up of BReal.TV DJ's and a slew of surprise guests to make appearances throughout the day.

The ribbon cutting ceremony will begin at 8am PST on Friday October 18th at Dr. Greenthumb's Downtown Los Angeles, CA 2011 Pasadena Blvd., Los Angeles, CA.

Follow @eldorado2452 on Twitter and Instagram for all your music and entertainment news.

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TAGS » BReal, BReal TV, Cannabis, Cannabis Community, Dr. Greenthumb, HHS87, Hiphopsince1987, Los Angeles, Southern California

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OCT 18, 2019

(EST.) MONTHLY VISITS: **39.5K**

(EST.) COVERAGE VIEWS: **194**

DOMAIN AUTHORITY: **65**

f 1 t 8



October 22, 2019 · Downtown LA News · Spaces & Places

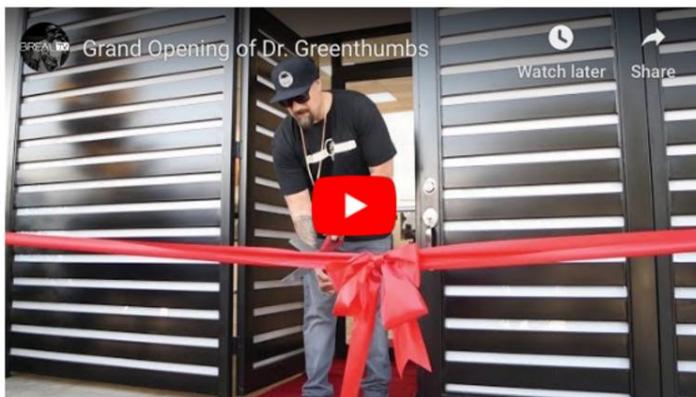
B Real of Cypress Hill Opens Newest Dr. Greenthumb's in Downtown Los Angeles

B Real of Cypress Hill has announced the opening of his newest dispensary location of Dr. Greenthumb's in the heart of Downtown Los Angeles, CA

(EST.) MONTHLY VISITS: **5.74K**

(EST.) COVERAGE VIEWS: **558**

DOMAIN AUTHORITY: **34**



Original Article Credit by Staff for Baller Status

Legendary music artist and longtime cannabis aficionado, **B Real of Cypress Hill** has announced the opening of his newest dispensary location of **Dr. Greenthumb's** in the heart of Downtown Los Angeles, CA (2011 Pasadena Blvd., Los Angeles, CA). The Grand Opening today is all day blowout from 8:00am – 10:00pm.

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B Real of Cypress Hill Opening Dr. Greenthumb's Dispensary in Downtown LA

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POSTED BY: SARAH PAYTON 10/18/2019

Legendary music artist and longtime cannabis aficionado, B Real of Cypress Hill has announced the opening of his newest dispensary location of Dr. Greenthumb's in the heart of Downtown Los Angeles, CA (2011 Pasadena Blvd., Los Angeles, CA). The Grand Opening is slated for Friday, October 18th in an all day blowout from 8:00am - 10:00pm.

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Jon B - Priceless

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This Song is So Sick

OCT 18, 2019

(EST.) MONTHLY VISITS: 989

(EST.) COVERAGE VIEWS: 213

DOMAIN AUTHORITY: 24



Health

Cannabis



Patrick M. Graham
12:34 Wed 08 Jul 2020

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Next Green Wave exceeds US\$3 million in 2Q revenue as it advances completion of California extraction facility

The Vancouver-based cannabis company said that during April, May and June it surpassed US\$1 million in revenues in each month



The Vancouver-based cannabis company hopes to have its Coalinga facility fully operational in the 3Q of 2020

Next Green Wave Holdings Inc (CSE: NGW) (OTCQX: NXGWF) announced Wednesday that it exceeded US\$3 million in revenue in its second quarter of 2020.

The Vancouver-based cannabis company said that during April, May and June it surpassed US\$1 million in revenues in each month.

Also, during the four months of March, April, May and June, Next Green Wave operated with positive cash flow, and achieved both positive EBITDA (earnings before interest, taxes, depreciation and amortization) and positive net income.

READ: Next Green Wave launches direct-to-consumer CBD e-commerce marketplace in US

The company noted that the total costs incurred to generate the 2Q revenue was about US\$1.8 million.

Next Green Wave said it is continuing to advance the completion of its extraction facility in Coalinga, California, working with the state utility company and the city's engineering division. It added that it is nearing the final stages of both licensing and construction and working towards this being fully operational in the late part of the third quarter of 2020.

As part of the growing demand for Next Green Wave premium flower, the company has launched a new lineup of products under the NGW brand and continuing to conduct R&D on several edible and vape cartridge formulations for future release.

The Next Green Wave branded Flower and concentrates can be found in

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(EST.) MONTHLY VISITS: **175K**

(EST.) COVERAGE VIEWS: **1.03K**

DOMAIN AUTHORITY: **58**

